

25 Rejection-Proof Markets!

With fewer and fewer publishers, producing fewer and fewer books, by fewer and fewer authors, traditional publishers are extremely hard to break into. (They are wanting authors with an already established platform with thousands of follower on social media, heavy website traffic and a busy speaking schedule.)

But here's a list of 25 markets you may not have considered. These allow you to get your message out—without the pain and suffering of writing book proposals and receiving rejection slips:

Letters

1. Family and friends
2. Those away from home (college, military, missionaries)
3. Political leaders (For every letter, politicians believe one thousand others believe the same thing but don't write!)
4. Church leaders and parishioners (Half of New Testament is made of of letters!)
5. Members of church
6. God (That's what the psalms are.)

Local church

7. Sermons, talks
8. Direct mail to promote your church
9. Grants to fund worthy projects
10. Bulletin material (more than just announcements)
11. Job descriptions, policies that prevent misunderstandings and divisions)
12. History of church
13. Plays, seasonal programs
14. Curriculum
15. Annual reports (put flesh on the facts)

Local papers

16. Letters to the editor (I was given a weekly column simply by sending in well-thought out letters on issues)
17. Church news

Denominational publications

18. Letters to the editor
19. News releases

Your own publishing company

20. Email newsletters (Free services allow you to reach thousands quickly at no cost)*
21. Facebook 'notes' (Room for devotional, essays, opinion)
22. Website, blog (WordPress.com is a free, user-friendly platform)
23. YouTube
24. Audio books, E-books**
25. Print books**

Yes, you can get your message out with no rejection slips!

* Social media allows you to reach only a tiny fraction of your "friends." However, you control who receives articles, essays, devotionals, flash fiction, poetry etc. Some experts claim it's 40 times more effective than social media.

** A word of caution. There are many free book publishing programs online, but free can cost you and your reputation with amateurish covers and interior design, lack of professional editing, etc. (Your English teacher probably doesn't know the unique rules of The Chicago Manual of Style which is the "Bible" for writing and book specifications.) Investing in professional design and editing is worth every penny!

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